

Pariscribe Releases High-End Professional Medical Apps into the New Online Windows Store

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Toronto, Ontario – The introduction of EMR Surface, an Electronic Medical Record and Practice Management app by Toronto-based Pariscribe, into Microsoft’s brand new online Windows Store is definitely getting some attention.¹ EMR Surface is a professional app for specialty and primary care clinics that manages medical information and documentation securely and efficiently. Among the many Windows 8 apps already available through the Windows Store, EMR Surface is one of the first business apps priced at \$499 – considerably more than consumer apps found in the Store today.

Microsoft is going head-to-head with the Apple and Google in the release of its Windows 8 operating system. What is unique to Microsoft is that it has focussed beyond consumer mobility to maintain its traditional business base. Apps targeting consumer mobile devices are typically small, specialized, light in function and free or next-to-free.

But Pariscribe is leading a niche of mobility apps that are professional, full-functioning business software. The EMR Surface is soon to be followed by Patient Registration, a self-serve kiosk-style patient check-in used at busy clinics that will be priced at \$249. Pariscribe is also serving consumers through the release of MyHealth, a personal health record to maintain their health information, as well as their families, all in one place. Although it offers the same robust features available to clinicians in EMR surface, it will be priced more like an app for personal use at under \$2.

“What Microsoft has done is unify the PC and tablet experience and provided vendors the toolset to build complex business applications like EMR Surface with an easy-to-use and touch-friendly Windows 8 user interface making the apps very intuitive and engaging.” says Pariscribe President and CEO Manny Abraham. “Windows 8 has provided us the touch screen capability and data input tools that have allowed us to transform the clinical documentation process and simplify the user experience to a point where it can be marketed as an app.”

¹ <http://www.neowin.net/news/a-49999-windows-8-app-yep#comments>

About Pariscribe

Pariscribe is a specialty and primary care EMR and practice management solution provider whose mission is to enable complete health care provider control of their practice to improve financial and clinical performance. It is committed to doing this through useable, natural user interfaces and use of integrated systems for both Specialty and Primary Care settings — all to facilitate intuitive and efficient interaction with the system and ultimately, the care community.

For more information, please visit www.pariscribe.com .

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